



CITY OF MONROE LICENSE COMMITTEE AGENDA

Date: April 22, 2024

Time: 4:45 PM

Place: City Hall Council Chambers - 1110 18th Avenue

This meeting will be streamed live for public viewing. You may access the live streaming and later archived video at cityofmonroe.org - Government tab - Meeting Video Center.

- A. CALL TO ORDER AND ROLL CALL
- B. APPROVAL OF MINUTES - APRIL 8, 2024
- C. BUSINESS
 - 1. Approval and Recommendation to Common Council the Approval of Arc-Green County's Temporary Class B Application
 - Individual Requesting Item City Clerk
 - Expected Length of Discussion 5 min
- D. BUSINESS PRESENTED BY MEMBERS
- E. ADJOURNMENT

This License Committee may take any action it considers appropriate related to any item on this agenda.

Requests from persons with disabilities who need assistance to participate in this meeting, including need for an interpreter, materials in alternate formats, or other accommodations, should be made to the Office of the City Clerk at (608) 329-2564 with as much advance notice as possible so that proper arrangements can be made.

Members: Chair Andrew Kranig, Heidi Treuthardt, Lynne Kleven and Kyle Knoll



City of Monroe Item Coversheet

Meeting Date: 4/22/2024

Individual Requesting Item: City Clerk

Expected Length of Discussion: 5 min

Issue

Background Information

Financial Impact

Recommendation

ATTACHMENTS:

Description	Type	Upload Date
Application	Backup Material	4/15/2024

Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ \$10.00 NW

Application Date: 2/25/2024

☐ Town ☐ Village ☒ City of Monroe

County of Green

The named organization applies for: (check appropriate box(es).)

☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

☒ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning June 14 and ending June 15 and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) →

☐ Bona fide Club ☐ Church ☐ Lodge/Society

☐ Chamber of Commerce or similar Civic or Trade Organization

☐ Veteran's Organization ☐ Fair Association

(a) Name The Arc-Green County

(b) Address PO Box 793

(Street)

☐ Town ☐ Village ☒ City

(c) Date organized 1957

(d) If corporation, give date of incorporation Feb. 1 1960

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box: ☐

(f) Names and addresses of all officers:

President Dee Jay Miles N3470 Aeby Rd. Monroe, WI 53566

Vice President Nick Faessler W1156 Stateline Rd. Juda, WI 53550

Secretary Lori Stietz W1988 State Road 59, Albany, WI 53502

Treasurer Laverne Robieson 604 26th Ave. Monroe, WI 53566

(g) Name and address of manager or person in charge of affair: Nick Faessler W1156 Stateline Rd. Juda, WI 53550

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number 2500 10th St Monroe, WI 53566

(b) Lot _____ Block _____

(c) Do premises occupy all or part of building? no

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: _____

3. Name of Event

(a) List name of the event Monroe Balloon and Blues

(b) Dates of event June 14 and June 15, 2024

DECLARATION

The Officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.

The Arc-Green County

(Name of Organization)

Officer Laverne Robieson 2/29/2024

(Signature/date)

Officer _____

(Signature/date)

Officer Nick Faessler 2/29/2024

(Signature/date)

Officer _____

(Signature/date)

Date Filed with Clerk _____

Date Reported to Council or Board _____

Date Granted by Council _____

License No. _____

Additional Information

May be Granted and Issued only to:

- (1) Bona fide clubs.
- (2) State, county, or local fair associations, or agricultural societies.
- (3) Churches, lodges, or societies that have been in existence for at least 6 months prior to the date of application.
- (4) Posts of veterans organizations.
- (5) Chambers of commerce or similar civic or trade organizations organized under ch. 181, Wis. Stats.

Application:

- (1) Filing: In writing, for each event, on Form AT-315.
- (2) The local licensing authority may act on application or authorize an official or body of the municipality to issue the license. (ss. 125.26(1) and 125.51(1)(a), Wis. Stats.)
- (3) The written application shall be filed with the clerk of the municipality in which premises are located:

Class "B" (Beer):

- a. The governing body shall establish any waiting period before granting of a license for events lasting less than 4 days (s. 125.04(3)(f), Wis. Stats.)
- b. At least 15 days prior to the granting of the license for events lasting 4 or more days.

"Class B" (Wine):

The application shall be filed with the clerk of the local municipality in which the event will be held at least 15 days prior to the granting of the license.

- (4) Seller's Permit: Sec. 77.54 (7m), Wis. Stats., provides an exemption from Wisconsin sales and use taxes relating to certain sales by a nonprofit organization. Check the box if your organization qualifies for the exemption and therefore is not required to hold a seller's permit.
- (5) Publication: Not required.

Fee: Determined by the municipality, but may not exceed \$10. (Exception: No additional fee may be charged if organization is applying for both a Temporary Class "B" and a Temporary "Class B" license for the same event.)

Duration: The day, or consecutive days, that the specified event is in progress. A municipality may issue up to 20 licenses to the same licensee for a single event, if each license is issued for the same date and time.

Restrictions:

- (1) License may not be issued to individuals.
- (2) Licenses to organizations, other than ex-servicemen's organizations, can be issued only for a picnic or similar gathering. They may not be issued for business or social meetings of the organization.
- (3) Licenses for club or organization meetings may be issued only to ex-servicemen's posts.
- (4) License may cover either a specified area or the entire picnic grounds.
- (5) License issued to a county or district fair must cover the entire fairground (ss. 125.26(6) and 125.51(10), Wis. Stats.)
- (6) No license to clubs having any indebtedness to any wholesaler for more than 15 days for beer (s. 125.33(7), Wis. Stats.) and 30 days for wine (s. 125.69(4)(b), Wis. Stats.)
- (7) Licensed operator(s) must be present at all times (ss. 125.26(6), 125.32(2) - Beer; 125.51(10), 125.68(2) - Wine; 125.17)
- (8) The licensed club, club members, or any other persons are not permitted to possess intoxicating liquor on licensed premises on the Temporary Class "B"/"Class B" licensed picnic area. (s. 125.32(6), Wis. Stats.)
- (9) Not more than 2 wine licenses may be issued to any club, county or local fair association, agricultural association, church, lodge, society, chamber of commerce or similar civic or trade organization or veterans' post in any 12 month period. A municipality may issue up to 20 wine licenses to the same licensee if: 1) each license is issued for the same date and times, 2) the licensee is the sponsor of an event held at multiple locations within the municipality on this date and at these times, 3) an admission fee is charged for participation in the event and no additional fee is charged for service of alcohol beverages at the event, and 4) within the immediately preceding 12-month period, the municipality has issued these multiple licenses for fewer than 2 events. In addition, each event for which multiple licenses are issued shall count as one license toward the 2-license limit.
- (10) Licensed organizations must purchase their product from a licensed wholesaler.

NOTE: Most coolers presently on the market have a fermented malt beverage base allowing sale under a beer license, e.g. Bartles and James, Seagrams, etc.



City of Monroe

Supplemental Application for Temporary Class "B"/"Class B" Retailer's License

Organization Name: The Arc-Green County

Name of Event: Monroe Balloon and Blues

Date of Event: June 14-15, 2024

Hours of Operation: 2:30 PM to 10:00 PM

Estimated number of attendees: 3500

Name of person in charge: Nick Faessler

Phone number of person in charge: 608-214-3852

Address where permit should be mailed to: Nick Faessler W1156 Stateline Road, Juda, WI 53551

Email address for main contact: nfaessler77@gmail.com

Please provide the names of the licensed operators (bartenders) who will be overseeing the serving and sales of alcohol at this event:

Mike Jerge

Tim Wulfekule

Ron Schaaf

Describe the licensed area in detail including location (address), dimensions, fencing, entrances, exits, and other details: The alcohol sales will be in the band tent of 40ft. by 100ft. located north of the amphitheater and south of tenth street of the Green County Fairgrounds. Entrance and exits will be on the East end and West end of tenth street.

***Attach a detailed drawing depicting the area to be licensed for the sale and service of alcohol beverages in relationship to adjacent licensed and non-licensed areas. Include specific dimensions and indicate where entrances/exits are located.

Have you read the attached retailer regulations? ☒ yes ___no

Do you understand the attached retailer regulations? ☒ yes ___no

Do you understand that you may only purchase alcohol from a wholesaler? ☒ yes ___no

Do you understand that you can't allow carry in alcohol beverages? ☒ yes ___no

LAW ENFORCEMENT HAS A RIGHT TO ENTER THE PREMISES TO INSPECT AND PATROL!

Nick Jaessler

Signature

LaVerne A. Robinson

Signature

Signatures of two officers of the organization is required

Approval (for city use only)

Police Department

Fire Department

Building Inspector

City Clerk